

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A receiver comprising:
 - a program acceptor for accepting program contents, and program information having a program identifier to identify program contents;
 - a display unit for displaying the program contents; and
 - a viewing information recorder for recording, on a removable recording medium, viewing information having the program identifier to identify the program contents ~~on a removable recording medium~~, when the program contents are displayed on the said display unit.
2. (Currently amended) The receiver of Claim 1, further comprising: a display attribute acquisition unit for obtaining a display attribute that is an attribute by which the program contents are displayed;
 - wherein the viewing information has the display attribute and the program identifier.
3. (Currently amended) The receiver of Claim 2, wherein the display attribute is ~~the~~ a position where the program contents are displayed.
4. (Currently amended) The receiver of Claim 1, wherein the viewing information further includes ~~the~~ a number of viewing times, which is ~~the~~ a number of times a user has viewed the program contents.
5. (Currently amended) The receiver of Claim 1, further comprising: an input acceptor for accepting a user input;
 - wherein, when the program contents are displayed on ~~the said~~ display unit based on the basis of the user input accepted by ~~the said~~ input acceptor, ~~the said~~ viewing information recorder ~~records~~ is operable to record the viewing information on the removable recording medium.

6. (Currently amended) The receiver of Claim 5 wherein, when ~~the said~~ input acceptor accepts the user input for a predetermined period of time, ~~the said~~ viewing information recorder ~~records~~ is operable to record the viewing information on the removable recording medium.
7. (Currently amended) The receiver of Claim 5, wherein:
~~the said~~ input acceptor ~~accepts~~ is operable to accept an input of information related to the program contents; and
when ~~the said~~ input acceptor accepts the related information, ~~the said~~ viewing information recorder ~~records~~ is operable to record the viewing information on the removable recording medium.
8. (Currently amended) A viewing information recording method comprising:
~~a program accepting step of~~ accepting program contents, and program information having a program identifier to identify program contents;
~~a display step of~~ displaying the program contents; and
~~a viewing information recording step of~~ recording, on a removable recording medium, viewing information having the program identifier to identify the program contents ~~on a removable recording medium,~~ when the program contents are displayed ~~on the display unit in~~ said displaying of the program contents.
9. (Currently amended) The viewing information recording method of Claim 8, further comprising: ~~a display attribute acquisition step of~~ obtaining a display attribute that is an attribute by which the program contents are displayed;
wherein the viewing information has the display attribute and the program identifier.
10. (Currently amended) The viewing information recording method of Claim 9, wherein the display attribute is ~~the~~ a position where the program contents are displayed.

11. (Currently amended) The viewing information recording method of Claim 8, wherein the viewing information further includes ~~the~~a number of viewing times, which is ~~the~~a number of times a user has viewed the program contents.

12. (Currently amended) The viewing information recording method of Claim 8, further comprising: ~~an input accepting step of~~ accepting a user input;
wherein, when the program contents are displayed ~~on the display unit in said displaying of the program contents based on~~ on the basis of the user input accepted in ~~the input accepting step~~said accepting of the user input, the viewing information is recorded on the removable recording medium in ~~the viewing information recording step~~ said recording of the viewing information.

13. (Currently amended) The viewing information recording method of Claim 12 wherein, when the user input is accepted for a predetermined period of time in ~~the input accepting step~~said accepting of the user input, the viewing information is recorded on the removable recording medium in ~~the viewing information recording step~~said recording of the viewing information.

14. (Currently amended) The viewing information recording method of Claim 12, wherein:

an input of information related to the program is accepted in ~~the input~~said accepting step~~of the user input~~; and

when the related information is inputted in ~~the input~~said accepting step~~of the user input~~, the viewing information is recorded on the removable recording medium in ~~the viewing information recording step~~said recording of the viewing information.

15. (Currently amended) A computer-readable program recording medium on which a program is recorded to make a computer execute ~~the following process steps~~ is recorded:

~~a program accepting step of~~ accepting program contents, and program information having a program identifier to identify program contents;

~~a display step of displaying the program contents; and~~
~~a viewing information recording step of recording, on a removable recording medium, viewing information having the program identifier to identify the program contents on a removable recording medium, when the program contents are displayed on the display unit in said displaying of the program contents.~~

16. (Currently amended) A removable recording medium on which viewing information is recorded by ~~the said~~ viewing information recording method of Claim 8.

17. (Cancelled)

18. (Currently amended) A viewing information processor for reading, from a removable recording medium on which viewing information having program identifiers for identifying program contents are recorded, the recorded viewing information-viewing information recorded on a removable recording medium, and processing the viewing information, said viewing information processor comprising:

a viewing information acquisition unit for reading the viewing information;

a service information holding unit for holding service contents in association with a provision condition that is a condition to provide a service specified by the service contents;

a service contents decision unit for deciding the service contents, by applying the provision condition held by ~~the said~~ service information holding unit to the viewing information obtained by ~~the said~~ viewing information acquisition unit; and

a service contents output unit for outputting the service contents decided by ~~the said~~ service contents decision unit.

19. (Currently amended) The viewing information processor of Claim 18, further comprising a viewing information deletion unit for deleting the viewing information recorded on the recording medium, when ~~the said~~ service contents output unit outputs the service contents decided by said service contents unit.

20-28. (Cancelled)

29. (Currently amended) A transmitter/receiver system comprising:

a transmitter for transmitting program contents and an identifier for identifying a right identifier corresponding to the program contents;

a receiver for receiving the program contents and the identifier ~~a right identifier~~ transmitted from ~~the said~~ transmitter, and recording the ~~right~~-identifier on a removable recording medium; and

an information terminal for reading the ~~right~~-identifier recorded on the removable recording medium, and performing a process corresponding to the ~~right~~-read identifier;

wherein said receiver comprises:

a program acceptor for accepting the program contents and the ~~right~~ identifier;

a display unit for displaying the program contents; and

a viewing information recorder for recording, on the removable recording medium, the ~~right~~-identifier corresponding to the program contents ~~on the removable recording medium~~, when the program contents are displayed on the display unit.

30. (Currently amended) The transmitter/receiver system of Claim 29, wherein ~~the said transmitter transmits~~ is operable to transmit the program contents and the ~~right~~ identifier on broadcast waves.

31. (Currently amended) The transmitter/receiver system of Claim 29, wherein ~~the said transmitter transmits~~ is operable to transmit the program contents and the ~~right~~ identifier through a communication network.

32. (Currently amended) The transmitter/receiver system of Claim 29, wherein ~~the said~~ information terminal comprises:

an identifier acquisition unit for reading the ~~right~~-identifier recorded on the removable recording medium;

a service information holding unit for holding service contents in association with a provision condition that is a condition to provide a service ~~decided~~ specified by the service contents;

a service contents decision unit for deciding the service contents, by applying the provision condition held by ~~the said~~ service information holding unit to the ~~right~~ identifier obtained by ~~the said~~ identifier acquisition unit; and

a service contents output unit for outputting the service contents decided by ~~the said~~ service contents decision unit.

33. (Currently amended) The transmitter/receiver system of Claim 29, further comprising: an information server ~~which holds for holding~~ information in association with the ~~right~~-identifier transmitted from ~~the said~~ transmitter and, ~~on-upon~~ receipt of the ~~right~~-identifier from ~~the said~~ information terminal, ~~transmits-transmitting~~ the information corresponding to the ~~right~~-identifier to ~~the said~~ information terminal;

wherein said information terminal ~~transmits-is operable to transmit~~ the ~~right~~ identifier read from the removable recording medium to ~~the said~~ information server, and ~~receives-receive~~ the information corresponding to the ~~transmitted-right~~ identifier transmitted from ~~the said~~ information server.

34. (Currently amended) The transmitter/receiver system of Claim 33, wherein ~~the said~~ information terminal comprises:

an identifier reader for reading a ~~right~~an identifier from a removable recording medium on which the ~~right~~-identifier is recorded; and

an information acquisition unit for transmitting the ~~right~~-identifier to ~~the said~~ information server when ~~the said~~ identifier reader reads the ~~right~~-identifier so as to obtain information from ~~the said~~ information server.

35. (New) The transmitter/receiver system of Claim 29, wherein the identifier includes viewing information indicating whether or not the corresponding program contents have been viewed by a user of the recording medium.